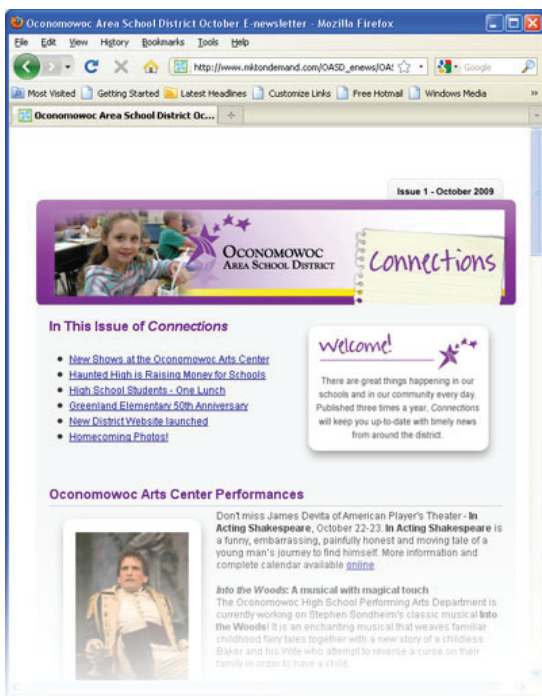




EMAIL NEWSLETTERS FOR SCHOOL DISTRICTS

Superintendents - School Boards - Principals - Public Information Coordinators



Why should your school send a community email newsletter?

- Let people know what's happening in your school district in a way that is convenient for them
- Effectively talk about school needs in preparation for a referendum
- Support your printed newsletters and website with email contact
- Reach out more often, more effectively, and less expensively

No list yet? We can help.

You can start building it now. As soon as you're set up, you can start asking people to join your list through your website or sign-up sheets. We can also help with other permission-based list-building strategies. Lists can take a few months to a year or more to build, so getting set up now will give you a big advantage if you plan to send email newsletters within a year or two.

Why work with Marketing On Demand?

- We are experienced school communicators who care about education and your success.
- Writing and editing services will help transform your complex message into real world, relevant content.
- We understand the limitations and requirements with school communications, particularly around referendum issues
- Complete, easy to manage, permission-based email newsletter packages.
- Send emails only when you need them, no subscriptions or monthly fees required

Professionally designed e-newsletters in HTML and text formats.

Do you need to build community support for your district?

Are you looking for a consistent, cost-effective way to tell the good news about education in your community?

Do people tell you they don't know what's going on in schools?

Start a community email newsletter.



INTEGRATED
MARKETING
COMMUNICATIONS

COMMUNICATIONS
PLANNING FOR REFERENDA

NEW MEDIA
(BLOGS, EMAIL AND WEB
STRATEGIES)

TIPS ON HOW TO
WORK WITH LOCAL MEDIA

GRAPHIC DESIGN

WEBSITE CONTENT & DESIGN

VIDEO PRODUCTION

COMMUNICATIONS
WORKSHOPS

CONSULTING & TRAINING

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