

Kettle Moraine School District Communications - Parent Survey 4282010

1. Communications survey

This survey is two parts. For the first, we will be asking about your communications experience with your child's individual school. The second part of the survey is about district-wide communications. Average time to complete the survey is about 10 minutes.

Please complete one survey per household. Your answers are confidential and can in no way be tracked back to you as an individual.

Thank you for your support of Kettle Moraine School District.

2. Communication from my child(ren)'s school

*** 1. Which community do you live in?**

- Delafield
- Dousman
- Eagle
- Genesee
- North Prairie
- Ottawa
- Sullivan
- Summit
- Wales
- Waukesha
- Oconomowoc
- Other

*** 2. Which school(s) do(es) your child(ren) currently attend? (Check all that apply)**

- Dousman Elementary
- Cushing Elementary
- Magee Elementary
- Wales Elementary
- Kettle Moraine Middle School
- Kettle Moraine High School

*** 3. Do you receive group emails from your child's school? (ie, principal updates and announcements, not email from an individual.)**

	Yes	No	No child at school
Dousman Elementary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cushing Elementary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Magee Elementary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wales Elementary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KM Middle School	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KM High School	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Kettle Moraine School District Communications - Parent Survey 4282010

* **4. Please rate your level of agreement with this statement: I am well informed about events and activities going on at my child(ren)'s school(s).**

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No child at school
Dousman Elementary	€	€	€	€	€
Cushing Elementary	€	€	€	€	€
Magee Elementary	€	€	€	€	€
Wales Elementary	€	€	€	€	€
KM Middle School	€	€	€	€	€
KM High School	€	€	€	€	€

* **5. What is your primary preference for how to receive general information from your child(ren)'s school(s)? (Check all that apply.)**

	Electronically (email)	Printed copies	Not applicable
Dousman Elementary	€	€	€
Cushing Elementary	€	€	€
Magee Elementary	€	€	€
Wales Elementary	€	€	€
KM Middle School	€	€	€
KM High School	€	€	€

6. How would you rate the effectiveness of communication between your child(ren)'s school(s) and parents?

	Very effective	Somewhat effective	Effective enough	Somewhat ineffective	Very ineffective
Dousman Elementary	€	€	€	€	€
Cushing Elementary	€	€	€	€	€
Magee Elementary	€	€	€	€	€
Wales Elementary	€	€	€	€	€
KM Middle School	€	€	€	€	€
KM High School	€	€	€	€	€

7. How could your child(ren)'s school(s) communicate better with you?

5

6

3. COMMUNICATION FROM THE SCHOOL DISTRICT

This portion of the survey asks you to consider communication efforts from the school district at large.

*** 1. Have you ever visited the school district's website? (Prior to taking this survey.)**

Yes

No

2. If yes, how often do you visit the school district website?

Daily

Weekly

Monthly

Annually

3. If you access the KMSD website, what do you primarily use it for? (Check as many as apply.)

Community Education registration

Summer Academy registration

Latest news

School lunch menus

Calendar of events

School closings

To access my child's school website

Access WebGrader

Contact information for staff

To keep up with sports scores

Other

4. If you answered "other," please explain:

	5
	6

**5. From where do you receive most of your information about the school district?
(Check all that apply.)**

- Kettle Moraine Index
- Lake Country Reporter
- Waukesha Freeman
- Kettle Moraine Communicator (district newsletter)
- From your child's school
- From district teachers and staff
- Word of mouth/neighbors/other parents
- District website
- I don't usually hear any information about the school district
- Other

6. If you answered "other", please explain:

	5
	6

7. How would you rate overall communication between the school district and parents?

- Excellent
- Good
- Fair
- Poor

8. How important is it to you to know what is going on in the school district, overall?

- Very important
- Somewhat important
- Not at all important

*** 9. About which topics would you like to hear more from the school district? (check as many as apply)**

- Academic programs and activities available in the future for my child (ie, if I have an elementary student, what is available at the middle school)
- Current sport scores
- Upcoming home sports games
- Upcoming theatrical and musical performances
- School/community events, like homecoming activities
- Volunteer opportunities at our schools
- Success stories about KM graduates
- Positive stories about current students and teachers
- Innovations in education happening at KM
- How technology is being used at our schools
- A better understanding of budget issues
- Opportunities for me to participate in district visioning and planning
- Special Education programs
- Programs for at-risk students
- Extra-curricular enrichment opportunities for students

10. If you have other topics you're interested in, please explain:

	5
	6

Kettle Moraine School District Communications - Parent Survey 4282010

11. What do you feel the school district's overall biggest strengths are? (Choose up to 3)

- Online learning opportunities
- Quality teachers
- Unique extracurricular programs, ie DECA (business simulation), robotics team, musical groups
- School climate/safety
- Unique academic programs, ie Fine Arts Academy or Project Lead the Way (engineering)
- Special Education programs
- Advanced Placement (AP) classes that allow students to earn college credit
- Writing programs
- Opportunity to participate in music programs
- Opportunity to participate in sports
- Technology in classrooms
- School pride
- Academics

12. If you feel the District has a strength not listed above, please explain:

	5
	6

13. What is most important to you in determining "a good" school district? (choose up to 3)

- High test scores
- Graduation rates
- Percent of student participation in athletics/musical programs
- Competitiveness of sports teams
- "Real World" education that prepares students for jobs
- Unique educational opportunities, like World Languages
- Safety and security
- Community support of school district
- Other

14. If you answered "other," please explain:

--

15. What do you think is the overall community perception of the school district?

Not as good as our neighboring districts

Equal to our neighboring districts

Better than our neighboring districts

16. What is YOUR perception of our school district as a whole?

Not as good as our neighboring districts

Equal to our neighboring districts

Better than our neighboring districts

17. What is your level of concern about about the impact of budget cuts and the ability of the district to maintain high quality and standards?

Not at all concerned

Somewhat concerned

Very concerned

Extremely concerned

No opinion/do not have enough information

18. How would you describe your information needs from the school district? (choose one)

I am getting the information I need as often as I need

I would like to be updated more often on what is going on

The frequency is fine, but I am not getting information about the topics I'm interested in

I would like to hear from the district more often, and I need more information about the topics I'm interested in

19. If you want to hear more from the school district, what are the best ways for us to connect with you? (choose up to 3)

- Local news publications
- Printed/mailed newsletters from the district
- Email newsletters
- Facebook
- Twitter
- Posted information on District website
- Podcasts
- Blogs
- Other

20. If you answered "other," please explain:

	5
	6

21. What else can we do to improve communications with our community? (open answer)

	5
	6

4. Thank you

Thank you for taking the time to complete our survey, and thank you for supporting the Kettle Moraine School District. Your feedback will be used to help us better connect with our community.