



Success of the National Children's Study depends on community support and advocacy. Your help in "spreading the word" about the Study will make a tremendous difference in meeting the Study's goals to improve the health of children. Ask for information you can share with others about the National Children's Study.

## Why should I encourage my friends and neighbors to participate if asked?

Participating in the National Children's Study is an exciting and important way to make a difference in children's health from right here in Waukesha County.

Volunteers should feel proud of their decision to participate in the National Children's Study. Their commitment is likely to result in significant health and economic benefits for future generations of children in the United States.

Waukesha County is one of the first seven locations in the United States to be a part of the Study and is considered a "pilot" site for the Study. Our progress will be closely evaluated so that other Study locations across the country can learn from our successes and challenges.



**WAUKESHA COUNTY**

### Contact

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Visit the National Children's Study web site at  
[www.nationalchildrensstudy.gov](http://www.nationalchildrensstudy.gov)

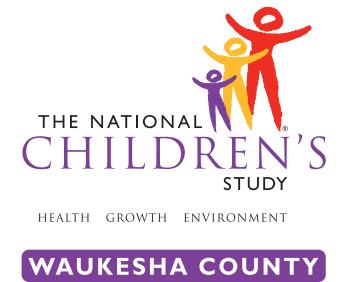


<http://www.facebook.com/NCSWaukeshaCounty>

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# THE NATIONAL CHILDREN'S STUDY



THE NATIONAL CHILDREN'S STUDY IS THE LARGEST LONG-TERM STUDY OF CHILDREN'S HEALTH EVER CONDUCTED IN THE UNITED STATES.

### What is The National Children's Study?

The National Children's Study is looking at the effects of the environment – air, water, dust, social and parental interaction, media exposure (TV and the internet), chemical exposures and diet - on the health and development of more than 100,000 children across the United States. The goal of the Study is to improve the health and well-being of children.



The Study will follow these children from before birth to age 21 to look at how children's surroundings may affect conditions such as allergies, asthma, autism, obesity, diabetes and many other health issues.

The National Children's Study is being conducted in Waukesha County by scientists from the University of Wisconsin-Madison, Medical College of Wisconsin, Children's Service Society of Wisconsin, National Opinion Research Center, and University of Wisconsin-Milwaukee, with support from community agencies and organizations throughout Waukesha County.

### How does it work?

Approximately 1,250 of the children in the National Children's Study will be from Waukesha County. Study participants will be recruited in 17 neighborhoods from the following Waukesha County communities: Big Bend, Brookfield, Dousman, Hartland, Menomonee Falls, New Berlin, Oconomowoc, Pewaukee, Sussex, and Waukesha. These neighborhoods were randomly selected from all parts of Waukesha County.

Women who are pregnant, or who may become pregnant within the next five years, and who live in one of the Waukesha County neighborhoods will be asked to enroll in the Study.

Participation in the National Children's Study is voluntary and confidential. Participants can be assured that their privacy will be protected and that data will be kept confidential.

Information will be collected from participants in many ways:

- in-home visits from trained data collectors
- occasional visits to the local Study office
- at local hospitals and clinic visits
- through telephone interviews
- through the U.S. mail

Volunteers will be compensated for time spent and expenses incurred. They may also receive small tokens of appreciation for their participation in the Study.

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